



Thumbs Up! Thumbs Down! Movie Reviewer Job Description

Qualifications:

Be between the ages of 14-22

Attend one initial, 1 1/2 hour training session

Provide own transportation to and from TUTD meetings (held the 2nd Tuesday of each month)

Have access to an email account

Represent the organization as a non-smoker

Responsibilities:

Carry out an analysis of tobacco depiction in movies

- Review movies for tobacco content and perceptions using the TUTD methodology
- Attend and participate in monthly meetings held year round
- Neatly complete review sheets and provide movie summary by target date given
- Promptly communicate with staff as necessary
- Assist staff with the program development and management of website
- Recruit friends and family members to participate in TUTD

Opportunities

Raise the level of awareness of young people about tobacco use and inoculate against pro-tobacco messages found in the media

- Participate in Youth Leadership Institutes
- Share information learned through TUTD with friends and family
- When able present TUTD information to other organizations and groups
- Serve as spokespersons for TUTD and the organization (after receiving special training from communications staff)

Work with the entertainment industry to reduce the glamorization of tobacco and its overall use

- Write letters/postcards to the entertainment industry encouraging the industry's decision makers to portray tobacco realistically and thank them when they have done so.

For an application call 916.444.5900 or visit www.sacbreathe.org