



NO EXCUSES - GO TO SCHOOL ATTENDANCE CAMPAIGN



www.egusd.net

Regular school attendance is a key component of a student's academic journey. Studies show that students who attend school regularly are less likely to fall behind.

Daily attendance also translates into education dollars. For every day a student misses class, the district loses critical state funding – even if the absence is excused.

To remind students and parents about the importance of regular attendance, the Elk Grove Unified School District launched a promotion and incentive-based campaign called **No Excuses – Go to School** during the 2006-2007 school year. The successful campaign returns in 2018-2019.

Promoting the idea that students should not use excuses to miss school, the **No Excuses - Go to School** campaign helps students and parents understand that getting to school on-time requires responsibility and self-discipline. The program uses an outreach approach to students, parents and community members through school newsletter articles, press releases, letters to parents/guardians, posters and fliers.

No Excuses - Go to School Poster Contest

The popular Attendance Campaign Poster Contest asks EGUSD school students to illustrate what they like most about attending school. The contest is offered to elementary and secondary-level students.

Elementary school posters will have the "Have Fun #AtSchoolEveryDay" while secondary school posters will have "Be Active #AtSchoolEveryday" at the top and students can draw whatever they enjoy most about being in school. One winner per school site will be selected to advance to district-level competition. There will be 12 overall winners in the contest.

Elk Grove Auto Mall Graduating Seniors Attendance Drive

For the thirteenth straight year, graduating seniors will have the opportunity to win \$20,000 towards the purchase of a vehicle from any one of the Elk Grove Auto Mall's (EGAM) dealerships through the Elk Grove Auto Mall Graduating Seniors Attendance Drive.

To be eligible, students must have at least a 2.0 GPA and must have perfect attendance for at least five of eight

months throughout the school year; have a 2.0 GPA; be scheduled to graduate and have no parent/guardian working for EGUSD or the EGAM. Attendance is counted from September 2018 through April 2019.

At the end of the school year, one finalist will be chosen to represent each comprehensive high school with a graduating senior class to represent their school at the Grand Finale Event. One finalist will also be selected to represent the graduating senior students from Calvine, Daylor, Elk Grove Charter, Las Flores and Rio Cazadero high schools to represent all alternative schools at the Grand Finale Event.

One finalist will win the \$20,000 grand prize towards the purchase of a car at EGAM. The remaining nine runners-ups will receive a \$100 VISA gift card.

Elementary Perfect Attendance Bike Giveaway

In a similar twist on the senior attendance drive, elementary school students have the opportunity to participate in a drawing for a new bicycle and helmet. At the end of the school year, each elementary school selects one student with at least one month of perfect attendance to receive a bicycle and will be fitted with a helmet.

To be eligible, elementary school students earn one entry into the drawing for every month they have perfect attendance. At the end of the year, each elementary school selects a winner from amongst the entries.

Monthly Giveaways

All students at all grade levels in Elk Grove Unified with perfect attendance are eligible for monthly drawings for incentives throughout the year.

More information about the Attendance Campaign and EGUSD's Absence and Excuses Policy may be found here: blogs.egusd.net/attendance